

MANAGEMENT SVC

Advertising and Online Marketing



MANAGEMENT SERVICES:

- Campaign management
- Social media posting
- Blog writing and newsletters
- Custom WordPress plugin or theme development
- Ecommerce management
- On-demand support
- Integration with your existing team
- Analysis and reporting tools
- Complex hosting requirements
- Google Cloud or G-Suite
- Web based document submission and storage
- Email and network support

MONTHLY PACKAGES:

\$195 SUPPORT
On-demand support and monitoring

- Immediate tech support†
- Analysis by a qualified MBA
- Preferred rates

Great for businesses that don't need a lot of work, but when they do, they need it fast.

\$600 FOCUSED
← Includes support. Ecommerce features, sales promotions, social media and email marketing

- 24x7 Trouble ticket system††
- Ecommerce campaign planning (email, social, and web)
- Web advertising

Ideal for professional service providers and light retail.

\$999+ CORPORATE
Custom management service tailored for your unique business.

- On-site services
- Systems administration
- In-depth analysis

Up to 20 hours dedicated to your project(s) each month.

†Monday - Friday 9-5 MST

††The trouble ticket system ensures that your issue is looked at within 24 hours and a response is provided.

HOURLY RATES:

\$150 IN-PERSON
Work along-side a creative on Chioce's staff. On or off-site. Classrooms available.

\$55 PREFERRED
Preferred hourly rate for Clients on support package.

\$95 STANDARD
Hourly rate without active support package



SEARCH ENGINE OPTIMIZATION

We will not promote a website with spam, web spam, keyword stuffing, splogging, or link building schemes. Our websites are genuinely popular because they are easy to use and communicate something valuable and worth while. SEO means many things to many people so to be clear: we don't pretend to have a magical trick to boost your site to the top of Google (that doesn't exist).

We always focus on the user experience and the quality of our content and media. Anyone who could influence search rankings would not need to sell "the service" of influencing rank. They would just do it for themselves.

WHAT'S INCLUDED

SUPPORT



Month to month you will receive dedicated technical support for up to 4.5 hours. This is highly valuable for WordPress websites to keep them current with the latest features and to keep them secure. We will also help you understand your traffic reports and provide scheduled consultations on request.

- ◊ Systems administration
- ◊ In-depth analysis

FOCUSED

Get designers and developers on all of your complex web marketing tasks. Develop additional web features, design amazing promotional materials, or build up a social community around your business.

We will actively monitor and fine-tune your marketing campaigns.

- ◊ Ideal for professional services including health, legal, construction, and management services
- ◊ Quaterly review meetings on request
- ◊ A comittment of 11 hours per month, tailored to your needs

FAQ

◊ Which plan is right for me?

If you only have a basic website and you are looking for someone to help you generate leads, than either support or focused package will work. It depends on how active your advertising campaigns are.

If you are a professional service provider or a medium sized business, start with the focused package for a month and we can re-evaluate after the first month.

◊ Changed my mind, can we cancel?

Yes. You can cancel with only 30 days notice. Please read the Terms on the contract for more details.

CORPORATE

Custom quotes starting at \$999 for any of the features listed below:

- ◊ In-depth analysis
- ◊ Briefings
- ◊ Ecommerce transaction support
- ◊ Dedicated server infrastructure (cloud, physical, or hybrid solutions)
- ◊ API integration
- ◊ Comprehensive support packages
- ◊ Retainer of services for \$55/hr



TRAINING AVAILABLE

Preferred training rates for Clients on support package.

◊ What do I get?

We tailor our focused packages to the needs of our clients and can perform any mixture of the services listed on the first page.

◊ Let's get started

Please contact us at sales@choice.marketing to get started or call Peter at 1-877-629-4949.

NOTE: You will need a credit card if using Google Advertising, however you can pay your Choice invoices by email transfer.